

# Cooking School at Woman's Clubhouse Opens March 2

## FREE! BIG BASKETS OF GROCERIES!

Twelve large baskets, heaped full of high grade groceries will be given away each day at the Torrance Herald-Safeway Stores Cooking School, which opens next Wednesday, March 2, at the Woman's Clubhouse, Torrance.

Many other valuable gifts will be distributed as well as interesting and proven recipes. Admission free and every woman is invited to attend the school. Sessions will be held from 2 to 4 p. m. on Wednesday, Thursday and Friday, March 2, 3 and 4.

## Woman's Club Luncheon to Be Held Wed.

Luncheon to Be Followed by Opening Session of Cooking School

The regular luncheon meeting of the Torrance Woman's Club will be held at the clubhouse, Wednesday, March 2, and will be immediately followed by the opening session of the Torrance Herald-Safeway Stores Cooking School. The luncheon will begin promptly at 12:30, so that the program may be completed before the cooking school opens at 2 p. m. Ladies attending the luncheon will be invited to remain for the cooking school, and a very interesting session of the cooking school has been planned by Miss B. Edna Galvin, home economist, in charge.

Reservations for the luncheon may be made by calling Mrs. V. H. Gilbert, phone 129, but those coming later for the cooking school will be admitted without charge, as all the cooking school classes are free to the public. Large baskets filled with high grade groceries will be given away on each of the three days the cooking school is in session, March 2, 3 and 4.

Leonard F. Smith will be the luncheon speaker. His talk will pertain to his work on the planning commission. A business meeting will follow when reports on reciprocity programs will be made by Mrs. N. J. Jamieson, Mrs. J. F. Stone and Mrs. Archer Lewis. Mrs. L. G. Barkdull will make a report on her work with the Motion Picture Section and Mrs. R. V. Roelofs will report on International Relations. The Mothers' Educational Center problem will be discussed at this time also.

Increased tax burden on the entire general public. "The experience of the several states we visited has indicated that while the introduction of new types of taxation may afford some temporary relief, such measures are merely palliatives unless they are combined with a plan to definitely limit the amount of revenues to be raised through the general property tax."

Read Our Want Ads!

## Homemakers' Bureau Office



View in the Safeway Homemakers' Bureau Office at Oakland, Calif. It is from this office that advice on homemakers' problems is given without obligation, to anyone writing the bureau.

## Expert Say Californians Live Longer

SACRAMENTO.—(U.P.)—People live longer in California.

No, this isn't an advertisement by Californians, Inc., the State Chamber of Commerce or other booster organizations of the state—it is the conclusion of experts in the state bureau of vital statistics.

With no other implements than an adding machine and a computer, these statistical wizards have discovered that longevity is actually on the increase in this state.

"Nearly 36 per cent of all persons dying in California at the present time are more than 65 years old," the bureau stated.

Peering into the year 1932 in an attempt to forecast what its record will be, these oracles have reduced their predictions to ticks of the clock, as follows:

One baby will be born every 5 minutes.

One couple will be married every 10 minutes.

One person will die every 9 minutes.

The work of the bureau is probably the most varied of any agency of the state of California. Ages must be verified for applicants to receive old age pensions. Insurance records must be supplied. A thousand and one causes of court litigation hinge upon transcripts from the state records.

And believe it or not, the bureau can pretty nearly tell you what time you will be married or divorced, or what you Uncle Henry died back in the eighties. Among other things, the bureau has discovered that most babies in California are born at 2 o'clock in the morning. Just why this is the case not even the learned physicians of the state board of health are able to explain.

No record is kept of divorces, probably because so many Californians seek to sever the marital ties at Reno. An effort is to be made, it is stated, at the next session of the state legislature to add divorce figures to those kept by the state bureau.

## Will Morrish New Head of Bank Chain

Re-organization Meeting Retains A. P. Giannini as Permanent Chairman of Directors

With the return of A. P. Giannini to California, directors of the Bank of America filled several vacancies, re-elected a number of ranking executives and appointed important bank committees.

A. P. Giannini, founder of the Bank of America, will continue to permanently hold the position of chairman of the board of directors. He relinquished the office of the presidency of the bank, which he temporarily filled, to Will F. Morrish, who becomes the sixth president of California's largest banking institution.

Succeeding Morrish as senior executive vice president of the bank, L. M. Giannini, son of the founder, was elected to this post by the board of directors. Leon Bochner continues to serve the institution as vice chairman of the board of directors. Dr. A. H. Giannini remains chairman of the executive committee and principal official in Southern California, while W. E. Blauer was again elected as chairman of the general finance committee.

The executive responsibilities of the Bank of America will be largely reposed in these six men, all of whom have had many years of practical banking experience, either with the institution or consolidated banks.

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## What are your chances of baking success?



When you bake with Calumet, the Double-Acting Baking Powder, you can feel sure that your cakes and quick breads will be perfect every time.

For Calumet acts twice, not once. Its first action—in the mixing bowl—starts the leavening. Its second action—in the oven—lifts the batter high and light—even though you may not be able to regulate your oven temperature accurately. Bake a cake or some quick bread. See why Calumet has become the most popular baking powder in the world.

Only One Level Teaspoon of Calumet to a Cup of Sifted Flour!

That's the usual Calumet proportion. Be sure to follow it even though you may have been using nearly twice as much with other baking powders. You'll be delighted with this economy! And more than delighted with the results Calumet gives you. Perfect texture! Perfect flavor!

All baking powders are required by law to be made of pure, wholesome ingredients. But not all are alike in their action nor in the amount that should be used. And not all will give you equally fine results in your baking. Calumet is scientifically made of exactly the right ingredients, in exactly the right proportions to produce perfect leavening action—Double-Action. Get a can of Calumet from your grocer today. Notice Calumet comes in full-sized 16 ounce cans.

# CALUMET

The Double-Acting Baking Powder

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Herald Office 1336 El Prado, Torrance, Calif

## Two Deputies to List Property

Edward Clarkson, 1915 220th street, and Mrs. E. W. Huddleston, 816 Amapola, have been appointed deputy assessors for Torrance, in the listing of personal property, and were in Los Angeles today receiving final instructions in their duties. Mr. Clarkson has been assigned to the territory north of Carson street, Mrs. Huddleston to the territory south of Carson. They will make a house-to-house canvass of the district.

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Torrance Mutual Building and Loan Association Auditorium Building

## Tax Relief Real Issue Says Stewart

Limitation on Amount Levied Only Permanent Solution

SACRAMENTO.—(U.P.)—Taxes on real property in California must be reduced and a limit placed on the amount of revenue to be raised in this manner.

This is the contention of Fred E. Stewart, member of the state board of equalization, and Dixwell Pierce, secretary of the board, in a report to Governor Ralph dealing with the investigation of the tax situation in 20 states and three Canadian provinces.

Such recommendations are of particular importance to Los Angeles county which has real property valued at \$1,794,604,675 and an outside tax rate of 1.484 on the \$100.

In connection with proposed changes in California's tax setup, the report said:

"We are convinced that no real tax relief can be obtained merely through the introduction of new types of taxation calculated to remove some of the burdens of the general property tax.

"Unless there are co-incident plans to place a limitation upon the amount which can be raised through the general-property tax, there seems to be an inevitable tendency to add further burdens to that, tax so that the rate which may have been lowered temporarily through the adoption of other forms of taxation, is soon as high as it was before the change.

"The result is eventually an in-



## THE ECONOMY SHORTENING FOR THRIFTY HOUSEWIVES

With Pancrust at the present price level, there is real economy in its usage, for in quality it has no peer... and with Pancrust shortening you can look for, and confidently expect, uniformly good results in your cooking... Pancrust is a wholly vegetable shortening, pure, sweet, tasteless and odorless... it is equally good for both baking and frying.

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TORRANCE HERALD-SAFEWAY STORES COOKING SCHOOL

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## Thoughtful Mothers serve this Sturdy winter Breakfast

# HOT CAKES with MAX-I-MUM SYRUP

Golden brown hot cakes covered with pure Max-i-muM Syrup make a tantalizing breakfast these days. And, as many mothers know, a most wholesome one, too, providing plenty of energy for school mornings. Max-i-muM Syrup, a scientific blend of pure cane and maple, transforms any dish into a creation of rare delight. Call at your nearest Safeway Store for a jug or tin, today.



Max-i-muM Syrup is used exclusively in recipes demonstrated at the Torrance Herald-Safeway Stores Cooking School